Meiro Customer Data Platform software limits

MEIRO PTE. LTD. is a company incorporated in Singapore with its registered address at 53 Jalan Rumia, Singapore 278004 (Company Registration No. 201716898D) ("**Meiro**"), developing and operating Meiro Customer Data Platform ("**software**"), providing analytical tools and related consulting services.

This document explains software limitations and its functionality.

The software is provided within the following parameters. In case any of the parameters is exceeded, the operation of the software may remain unaffected, however, its full functionality cannot be guaranteed.

1. Meiro Events

Meiro Events is the first layer of the Meiro CDP stack. It is simply a JavaScript library used for collecting customer Events from a website's visitors. Meiro deploys complete tracking solutions – not just JavaScript trackers, but also back-end solutions for each client. It can reliably measure behaviour of users on our clients' websites, so seamlessly that it seems a part of the website itself. Meiro Events addresses the need for collecting customer data on the web and in apps persistently over time with 100% quality.

A. Maximum capacity for Meiro Events

- 100 users
- 2000 events per second ingested
- 100 alerts across endpoints

2. Meiro Integrations

Meiro Integrations is an ETL platform that enables data connection from a chosen data source, processing and load to a chosen destination. In Meiro Integrations, data analyst can perform data collection, data cleansing/normalization, user profile stitching, user attributes calculation, business rule execution. Meiro Integrations is an instance that can be deployed on-premise/ cloud so data is more secure.

B. Maximum capacity for Meiro Integrations

- 100 users
- 100 DAWGs
- 100 workspaces
- 1000 configurations

3. Meiro Customer Data Platform

Meiro Customer Data Platform is a platform that enables users to segment customers and activate data though integrated data destinations, or website personalisation. A user is able to look at single customer profiles as well as to get a bigger picture through data summaries, insights, and reporting.

C. Maximum capacity for company account in Meiro Customer Data Platform

- 100 users
- 1000 custom segments
- 1000 featured segments
- 1000 smart segments
- 100 web banners
- 25 destinations
- 50 sources
- 500 attributes
- 50 event types
- 50 insights
- 50 dashboards
- 100 profile stitching rules
- 250 customer attribute values per 1 entity and 1 attribute

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